

**Cross Diamond Cattle Company**  
**14 Annual Production Sale, Bertrand, NE**  
**Dec. 9, 2019**

**196 Red Angus bulls.....\$5840**  
**Commercial bred heifers.....\$1975**  
**Registered open heifers.....\$3781**

The sun was shining on a windy, chilly day in the hills south of Bertrand, Neb. at Cross Diamond Cattle Company headquarters for the 14th annual sale on Dec. 9, 2019. Scott and Kim Ford, along with the Cross Diamond crew and consignors welcomed a large crowd of bidders and buyers, with cattle selling to 15 states. A strong offering of Red Angus bulls and females sold in volume from an operation known for strong maternal genetics and elite customer service.

High sellers:

Lot 64- Right On Profitbuilder 8024, a Profitbuilder B403 from a Crs Diamnd Skeeter 685 cow, sold to Dan Thies, North Sioux City, S.D. for \$30,000.

Lot 1- Crs Diamnd Spartacus 809, a Bieber Spartacus A193 son from a Ripper 132Y daughter, sold to Right On Cattle Company, Bertrand, Neb. for \$25,000.

Lot 56- Crs Diamnd Domain 8052, a 3SCC Domain A163 son from a Crs Diamnd New Market 682 daughter sold to Right On Cattle Company, Bertrand, Neb. for \$20,000.

Lot 71- Right On Profitbuilder 8043, a Profitbuilder B403 son from a Crs Diamnd Antioch 8086 daughter sold to Loonan Stock Farm, Corning, Iowa for \$15,000.

Lot 7- Crs Diamnd Cliffhanger 8041, a Poke Clifftop 1172 5378 son from a Poke NebP707 9116 1064 daughter sold to Gilroy Land and Cattle, Alliance, Neb. for \$15,000.

Lot 33, Crs Diamnd Peerless 8319, a 4078 son from a Basin Trend Setter 71S6 daughter sold to Swanson Farm and Ranch Company, Wellington, Colo. for \$15,000.

Lot 223, FHR Riley A301 G904, a Crs Diamnd Upright 4087 daughter from a Crs Diamnd Copper 9168 daughter sold to Marie Ford, Bertrand, Neb. for \$5750.

Lot 225, ADPH Riley A356 G916, a Crs Diamnd Upright 4087 daughter sold to Will Herd, College Station, Texas for \$4500.